

# A LEADING COLORADO ARCHITECTURE FIRM CELEBRATES THEIR FIRST 60 YEARS





RB+B Architects, Inc. wishes to thank the photographers who have provided the images in this piece including Bill Sallaz, Paul Brokering, David Patterson, Fred Fuhrmeister and Greybox Studios.

The firm's appreciation is also extended to our consultants and clients who supported this effort as a celebration of RB+B's first 60 years.

We're calling this the First Sixty Years! The wonderful thing about a big birthday is the chance we get to look back on our history, appreciate our present, and look forward to the plans we have for our future.

As part of looking back we've delved into the archives of old drawings and photos and re-discovered how great an influence the designs of this firm have had on the shaping of our Northern Colorado community. We enjoyed seeing civic buildings of the 50's, religious landmarks of the 60's and 70's, and Fort Collins' tallest office building (the Key Bank tower). Significant residential developments marked the 70's and 80's. Innovative educational facilities were created throughout many of our first 60 years. Over the last decade, our sustainable, daylit schools (many of them right here in Fort Collins) have been nationally recognized. We've also had fun capturing some stories of the early days from the founding matriarch, Eleanor, wife of Bill Robb, along with partners Bill Brenner and George Brelig, (the R, B, and B of RB+B).

We have been fortunate to work with exceptional clients, consultants and quality contractors to complete hundreds of projects; many returning again and again throughout our history and continuing to work with us today on their next buildings. Along with great clients, consultants and contractors, the Staff at RB+B is critical to our success. They enjoy working in an environment that promotes growth and creativity, sharing their knowledge and ideas to make each project better.

Over the years we've seen many changes. The tools of the profession have evolved from hand drafting to computer building information modeling systems. Our current work is centered on sustainable design with the clear understanding that we are responsible stewards of our environment and that we must be sensitive to the impact our buildings have on that environment. This understanding fits within our original goal established 60 years ago — providing lasting, quality spaces to delight and serve the users of our designs.

We hope you enjoy our special publication. Thank you for helping us celebrate this milestone as we look forward to the next 60 years!

Ken Field David Kress Corky Bradley Rebecca Spears Principals, RB+B Architects, Inc.

# HONORING THE LEGACY

Woven through the architectural fabric of Northern Colorado is the work of a firm known for the attributes of excellence, integrity and service. As RB+B Architects, Inc. celebrates a 60-year legacy, those leading the firm today acknowledge with a sense of pride infused with humble gratitude that firm has become known for

- **EXCELLENCE** in Design & Innovation
- A Corporate CULTURE Reflecting Health, Happiness & Enduring Relationships
- Living the Ideals of SUSTAINABILITY
- A FUTURE of Great Places

#### **AUGUST 1953**

Since its founding sixty years ago by the first of three inspired entrepreneurial architects the firm of RB+B Architects, Inc. has contributed to the architectural diversity and design excellence of its home community, Fort Collins, Colorado. The iconic structures designed by RB+B Architects, Inc. have become identifiable and lauded landmarks with structures and interiors gracing the landscapes and buildings throughout the region, the state and beyond.



#### WILLIAM B. ROBB

1953 Robb opened shop as William Robb Architect.
"Throughout the ages, it has been the simple buildings that solve a problem (that) become the representative buildings of their time." –Bill Robb



#### **WILLIAM BRENNER**

Brenner started work with the firm in the late 50s. In 1971 he became a principal, and the firm became Robb & Brenner Architects and Planners.



#### **GEORGE BRELIG**

Brelig joined the firm in 1979 becoming a principal in 1986 when the firm changed its name to Robb, Brenner & Brelig Architects and Planners.

# REMARKABLE ACHIEVEMENTS

George Brelig has said, "We think every design is an award winner." Spoken not as a boast, but affirming a philosophy that fuels the best effort in every project, it would seem the award community agrees with the firm's aspirations. The awards have been abundant, coming from the trade and design communities alike to recognize beauty, innovation, sustainability, and function.



Dr. Thomas P.F. Hoving, associate director of the Metropolitan Museum of Art, New York City, described the St. Luke's as, "...ONE OF THE LOVELIEST EXAMPLES OF CONTEMPORARY CHURCH CONSTRUCTION

St. Luke's Episcopal Church Fort Collins, Colorado Completed in 1974

IN THIS COUNTRY OR EUROPE."

Two new principals, Ken Field and David Kress, were named in 1998 and 2003 respectively, and as the firm grew, its own need for space grew. In 1998 the firm moved to the Mawson Block on East Mountain Avenue – a project which earned the Design Honor Award from the Colorado Chapter of the American Institute of Architects.





"TO WORK IN AN RB+B-DESIGNED BUILDING
IS TO KNOW THE COMFORT OF HEALTH AND
HAPPINESS IN A SPACE THAT FUNCTIONS
EFFECTIVELY FOR OWNERS AND OCCUPANTS."

—KEN FIELD

#### Fossil Ridge High School

RECEIVED THE FIRM'S FIRST LEED CERTIFICATION IN 2004

JAMES D. MACCONNELL AWARD

Received from the Council of Education Facility Planners International in 2006

#### **Zach Elementary School**

2003 ENERGY STAR AWARD

Received for the school's energy-efficient design

CITATION AWARD

Received from the Council of Education Facility Planners International





# THE CULTURE OF RB+B ARCHITECTS, INC.

# THE FOUNDATION OF SUCCESS: ENDURING RELATIONSHIPS WITH CLIENTS AND PROFESSIONAL PARTNERS

The foundation of RB+B's body of work is the enduring relationships with clients, staff members, and professional cohorts. RB+B believes these relationships to be the firm's most valuable assets.

Continuity and stability at all levels of RB+B staff provides a culture in which clients feel comfortable engaging RB+B to meet the challenges of new projects. While the firm enthusiastically welcomes new talent to the company, at the same time it values the experience and growing knowledge of seasoned staff members. In recent years of economic downturn, as many architectural firms closed their doors for lack of work, RB+B sustained staff and reinforced the company's culture by creatively examining staffing patterns. Focused on protecting its talented employee pool, the firm enlisted the collective support of the staff, principals included, in taking an unprecedented 10% reduction in pay. By 2013 the firm was back at full time, increased compensation, and increased staff by more than 10%.

RB+B weathered the storm, and rightfully celebrates its 60th year of business success.

#### **TEAMING OPPORTUNITIES**

In a 2003 Fort Collins Coloradoan article, written in acknowledgement of RB+B's then 50-year longevity, Frank Vaught, AIA was quoted as an architect who formerly worked for the firm: "[RB+B] has probably started more competition for themselves than any other company in town. So many of us went on to start our own businesses." Vaught's company, then known as Vaught Frye Architects, now called VFLA, is one of the firms that used the experience gained at RB+B to build a successful company.

RB+B has never feared competition and has, in fact, developed strong teaming partnerships, including some with architectural firms that would typically be considered the opposition. These teaming opportunities are one way the firm provides clients with superior service and design.

RB+B is rightfully proud of the relationships the firm has with its vendor and teaming partners. They in turn chose RB+B as the firm chose them for the quality of work and the exemplary care taken to satisfy client objectives. Through mutually respectful relationships, trust and loyalty each part of the team depends on the other for the completion of today's project and tomorrow's growth. A partner recommendation is as prized as any award in the RB+B portfolio.

#### STEADY, SMART GROWTH

Where RB+B excels is where its clients excel. The structures the firm designs, the planning it does, the programming it manages have a single focus: client satisfaction.

Client relationships open with a dialogue, which continues through the entire process of the project — simple or complex. From determining the statement of need to the day a project reaches its defined goal, the conversation is transparent and honest.

"OUR INTERNAL CULTURE REFLECTS
THE FIRM'S DESIGNS. WE ARE A LIVELY
ASSEMBLY OF TALENTED PEOPLE
WORKING IN A STUDIO ENVIRONMENT.
WE SHARE WITH EACH OTHER, WE CARE
FOR OUR WORLD, AND WE DARE IN
DESIGN INNOVATION."

REBECCA SPEARS
 NAMED PRINCIPAL IN 2012





Obstacles are discussed as challenging opportunities for innovation. All points of view are fused into strong, successful solutions.

One result is that over 50 percent of RB+B's work is for its established clients. Another is that a satisfied client is the best source of new business a company can hope for. And RB+B continues to grow new business on a solid foundation of time-honored, highly-valued relationships.



"WORKING IN CONCERT WITH
OTHER PROFESSIONALS IS LIKE
AN INSURANCE POLICY FOR CLIENT
SATISFACTION. IT IS GRATIFYING,
AND IT'S FUN! IT IS PART OF
OUR RB+B CULTURE, AND IT
MAKES WORK PLEASURABLE."
—CORKY BRADLEY
NAMED PRINCIPAL IN 2012





Congratulations on your 60<sup>th</sup>
Anniversary!



970-490-1855 www.DohnConstruction.com "Working with RB+B over the years has been rewarding as they work as a team to resolve issues in a manner that is effective for all involved."

—Tom Stone, Project Executive, Adolfson & Peterson Construction



#### BETHKE ELEMENTARY SCHOOL

"Through the spirit of collaboration, the Poudre School District team and RB+B Architects lifted their talents to a new standard in constructing a state-of-the-art renewable energy school."

-Jerry Wilson, Ph.D., Former Superintendent, Poudre School District

#### SUMMIT ELEMENTARY SCHOOL

"I got to spend some time drooling over the unique feel of Summit Elementary School yesterday....WOW. This place is incredible. The daylighting, open houses, common space, it all just feels good, balanced, poised. Excellence in physical form to match the excellent performance of our learners. I cannot wait to see kiddos learning and living in this atmosphere with our instructional team. Dreams do come true."

Mark Antrim, Assistant Superintendent,
 Natrona County School District No. 1



### A visionary business deserves a visionary bank.

There has been no more perfect partner than RB+B to design the Home State Bank buildings, especially as we planned for our offices in the heart of Old Town Fort Collins on Mountain Avenue. RB+B shared our vision of uniting the heritage of our bank with the historic architecture of Old Town, the result being a signature building on the landmark Mawson Block. How befitting that our two companies can proudly share a legacy spanning 60+ years and a building whose design reflects our commitment to community. —Harry Devereaux, President



Partnering with great businesses like RB+B has made Home State Bank an award winning bank in northern Colorado for over 63 years.

Your home for better banking.



Member FDIC



#### RED HAWK ELEMENTARY SCHOOL

"I appreciate your problem solving, communication, and most of all commitment to the owner."

Todd Piccone, Construction Project Manager St. Vrain Valley School District

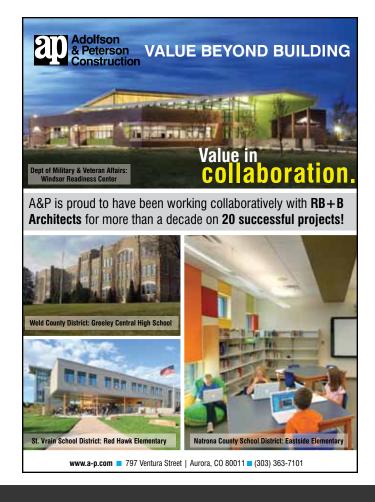




#### CSU INTERNATIONAL HOUSE

"On behalf of all of our Residents and Staff of Apartment Life and Housing and Dining Services, I want to thank you for the great work you did on the International House addition."

Christie Mathews, Director, Apartment Life, Housing & Dining Services, Colorado State University





# SUSTAINABILITY

#### **DESIGN INNOVATION**

Clients are demanding buildings that operate efficiently and perform well in terms of saving energy. It is a demand welcomed by RB+B Architects – the firm wouldn't have it any other way.



The First LEED Platinum building designed by RB+B was Seven Generations Office Park in 2008. Below are just a few of the many ways RB+B Architects has been recognized throughout the years for sustainable design practices.

- COLORADO CONSTRUCTION BRONZE HARD HAT AWARD FOR OUTSTANDING SUSTAINABLE DESIGN New Belgium Brewery Packaging Hall, 2007
- COLORADO ENERGY CHAMPION AWARD FROM GOVERNOR BILL OWENS/OFFICE OF ENERGY MANAGEMENT AND CONSERVATION Fossil Ridge High School, 2006
- ENERGY STAR AWARD WINNER Zach Elementary, 2003













# ONE PLANET ACTION PLAN

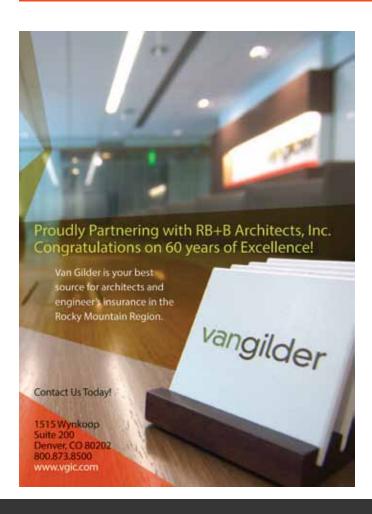
We're using a One Planet Action Plan to help us live within a fair share of the earth's resources

Focused on an integrated design process, RB+B strives for sustainability in every building project. The firm is committed to the future of sustainable building as a registered member of the AIA 2030 Commitment.

In addition to sustainability in its design products, RB+B is committed to long-term change throughout all of the business's organizations. The firm's goal is not only to reduce waste and make the company greener, but also to educate and challenge staff members to live and work in a sustainable way.

MISSION

RB+B INCORPORATES SUSTAINABLE DESIGN PRACTICES IN EVERY PROJECT NO MATTER WHAT SIZE OR BUDGET, DESIGNING BUILDINGS THAT ARE RESPONSIVE TO THE NATURAL ENVIRONMENT WHILE MEETING THE USER'S NEEDS. AS WE BELIEVE IN BEING RESPONSIBLE ENVIRONMENTAL STEWARDS, WE ARE ALSO COMMITTED TO INCORPORATING SUSTAINABLE PRACTICES INTO OUR DAILY OPERATIONS.







### **SUSTAINABILITY**

continued

The development a Sustainability Management System (SMS) is moving the firm toward its goal.

Within the SMS, RB+B has adopted the One Planet Living Framework, a vision of a sustainable world where people lead healthy, happy lives within their fair share of the Earth's resources. The top priorities are:

#### **ZERO CARBON**

Demonstrated by the Lights Out Lunch program

#### **HEALTH AND HAPPINESS**

Demonstrated by Foliage for the Future

#### **ZERO WASTE**

Instituting the Divert to Dirt composting project

#### SUSTAINABLE MATERIALS

Green Cleaning using products designed to be less harmful to the environment

#### **CULTURE AND HERITAGE**

Art Installation at the Rialto Theater following artist David Griggs's Up in Lights theme





Additionally, RB+B has made a commitment to work with teaming partners, as well as trade and professional contractors, who also want to build within the resources of our planet. As a reinforcement of its commitment, many of the principles that have been incorporated into the company's SMS are also being built into consultant selection and contracts.

One of RB+B's innovations in sustainability is the development of a "Building Instruction Manual", which allows building owners and users to understand the reasoning behind the design decisions that created their facility. The manual also offers instruction about the best way to operate the building to save energy and water resources.

RB+B is committed to designing buildings to meet the requirements of third party sustainability verification systems.

"THIS IS A FANTASTIC
PROJECT, DONE TO THE VERY
HIGHEST PRESERVATION
STANDARDS, AND ONE FOR
WHICH YOU SHOULD BE
JUSTIFIABLY PROUD."

-Stephanie Meeks, President of the National Trust for Historic Preservation "WE UNDERSTAND THAT WHAT WE
DO AS HUMANS AFFECTS THE QUALITY
OF ALL LIFE ON OUR PLANET. IT IS A
NATURAL EXTENSION OF OUR BELIEFS
AND PRACTICE TO IMPLEMENT THE
RB+B SMS AND PARTICIPATE IN THE
AIA 2030 COMMITMENT."
—DAVID KRESS
NAMED PRINCIPAL IN 2003











### **SUSTAINABILITY** continued

RB+B has led the state and nation in this area with projects like these:

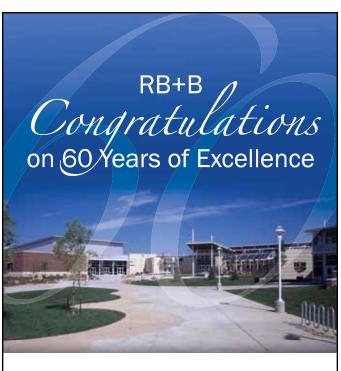
### THE FIRST LEED SILVER HIGH SCHOOL IN COLORADO & THE THIRD IN THE NATION

Fossil Ridge High School in Fort Collins saves the taxpayers in Poudre School District over \$115,000 per year in energy, waste and water costs, compared to other high schools of similar size.

THE FIRST LEED PLATINUM (HIGHEST LEVEL)
MIDDLE SCHOOL IN COLORADO
Casey Middle School, Boulder, CO

THE FIRST LEED FOR SCHOOLS GOLD ELEMENTARY SCHOOL IN THE NATION AND THE FIRST ELEMENTARY SCHOOL TO BE CERTIFIED UNDER THE GREEN BUILDING INITIATIVE'S GREEN GLOBES PROGRAM

Bethke Elementary School, Timnath, CO



6950 South Potomac Street Centennial, Colorado 80112 303.751.1478 TEL 303.751.1627 FAX www.haselden.com



## THE FIRST LEED PLATINUM READINESS CENTER IN THE NATION

Colorado Army National Guard, Windsor Readiness Center, Windsor, CO

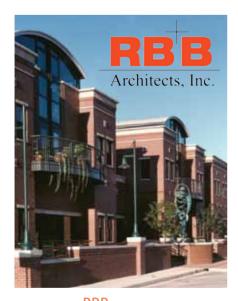






# DESIGNING FOR THE FUTURE

The next decade and the decades beyond will be defined by the futures of the firm's clients, vendor partners and the RB+B staff. "RB+B Architects takes pride in the awards that have recognized client satisfaction and design excellence we've achieved in our first 60 years. Our future success will be built on the foundation of past achievement and will rise to greater heights by challenging ourselves to meet the expanding expectations of our clients. Continuous improvement in the use of advancing technologies, our unremitting dedication to client satisfaction, and our commitment to our community and the environment is our master plan for the future."



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