

FOR IMMEDIATE RELEASE

CONTACT: Lacey Reckelhoff, Director of Marketing
RB+B Architects, Inc.

970-484-0117
lreckelhoff@rbbarchitects.com

RB+B Architects wins Malaysian architectural competition

Fort Collins, CO (December 16, 2010) – RB+B Architects has been selected the winner of an international architectural design competition in collaboration with J+H Boiffils of Paris, France for a 21-acre mixed use development in Bukit Jelutong, Shah Alam, a growing city near Kuala Lumpur, Malaysia. The 2.7 million square foot project includes office, apartments and retail uses surrounding a central park area and pedestrian boulevard.

The design team, including local architect GDP, was selected ahead of four other finalist teams: the United Kingdom's Benoy, Denmark's BIG, Singapore's DP Architects and Malaysia's Hijjas Kasturi.



Image Credit: J+H Boiffils/RB+B Architects

sustainable garden filled community that suggests a truly Malaysian experience and lifestyle. Sustainable features include optimized building orientation, green roofs, water management systems, and natural ventilation.

The developer, SDSD, is a joint venture between two of Malaysia's largest development companies, Sime Darby Berhad and Sunrise Berhad. They anticipate project completion within seven years from the launch of construction of the first phase in the second quarter of 2011.

Sime Darby Property Bhd managing director Datuk Tunku Putra Badlishah



Image Credit: J+H Boiffils/RB+B Architects

The team's winning design concept extends a hand fan metaphor to the culture, climate and ecology of Malaysia. A hand fan epitomizes the simplest way to create personal comfort in a tropical climate—it provides a gentle breeze and can create shade as well. These ideas inspire the design from the largest scale to the smallest detail: to create shade and breeze in a

MORE

stated in the December 6th issue of The Edge Malaysia, "We are pleased that the architects have been able to translate the concept of sustainable living into their design. Besides successfully articulating our values and aspirations, the design complements the current development and living concept in Bukit Jelutong. I am confident the residents of Bukit Jelutong and its neighboring areas will appreciate the value this landmark development will bring to their community."

While much of the design and construction industry in the United States and mountain west region has slowed over the last two years, Asia's economies remain strong. To help the firm maintain stability, RB+B has expanded its services to these vibrant international markets including Korea, Thailand and now Malaysia. "Our experience with complex mixed-use architecture planning and sustainable design is helping us secure work and now win competitions internationally," said Randy Shortridge, RB+B's lead designer for the project who brings to the firm over 20 years of experience with large scale urban projects.

RB+B Architects is most notably recognized for their expertise in sustainable educational design, but this project is not their first mixed-use development: Closer to home, the firm has completed urban projects like the Mawson Block in Old Town Fort Collins, the recently completed Midtown Arts Center, and is currently designing the Rialto Bridge, a companion project to the historic Rialto Theater in downtown Loveland.

*About **RB+B Architects, Inc.** Based in Fort Collins, Colorado, RB+B Architects has designed exceptional spaces for more than 55 years. The firm's experience in sustainable, high performance design has resulted in design awards at the regional and national levels. For more information, visit www.rbbarchitects.com.*

####